



Developing Life-Ready Leaders™



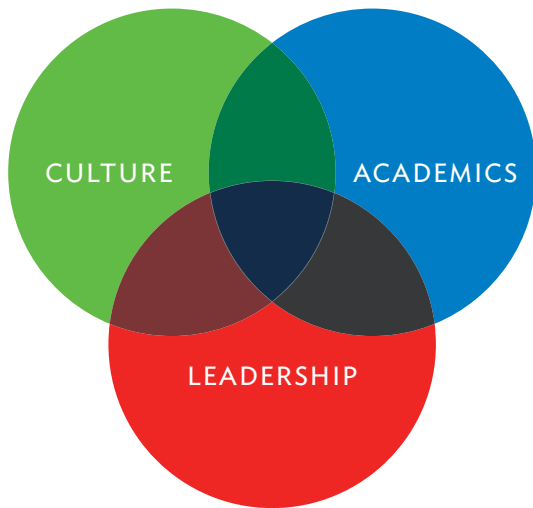
Student Leadership Portrait™

Student Success in the 21st Century

Leader In Me helps schools develop the whole child to become life ready leaders.

Leader in Me unites students, staff, and families around a common goal to prepare students with college, career, and life-readiness skills necessary to thrive in the 21st century, based on the competencies found in the Student Leadership Portrait™.

Leader in Me Process



Whole School Improvement

Leader in Me is a K–12 whole-school improvement model and process being implemented by thousands of schools in over 50 countries worldwide. The *Leader in Me* model empowers educators with core paradigms and effective practices that drive measurable results in leadership, culture, and academics.



Operating System

Leader in Me is not just another program, but an operating system to support current initiatives.

Leader in Me serves as the foundational operating system for a school by creating an environment where existing programs and initiatives can thrive. After the *Leader in Me* Core is installed, schools can choose Impact Journeys, coaching, materials, and other enhancements to help influence the most important schoolwide objectives. Schoolwide transformation doesn't happen overnight and isn't easy, but it is manageable with the *Leader in Me* implementation process.

Why *Leader in Me*?

Evidence-Based Results

Ongoing empirical research from over 30 institutions documents evidence of the significant impact *Leader in Me* can have in schools by creating the conditions to drive results.

Leader in Me helps schools to achieve the following outcomes:

LEADERSHIP	CULTURE	ACADEMICS
Student Behavior Positively impact students' behavior.	Attendance Create a school culture where students and staff feel safe and valued.	Reading/Math Proficiency Help students and staff build the skills and competencies necessary for student achievement.
Staff Social-Emotional Teaching Readiness Develop the personal and professional capacity of teachers and staff, allowing them to confidently teach and model social-emotional leadership skills.	Supportive School Environment Engage student learning and positively support the development of student social-emotional leadership skills.	Teaching Efficacy Prepare and support teachers to create goal-centered, student-led classrooms that empower students to lead their own learning.
Student Leadership Help students develop the mindsets, behaviors, and skills to be effective lifelong leaders.	Student Engagement Help students feel emotionally safe, socially supported, and academically challenged.	Student-Led Achievement Inspire students with the mindset, skills, and supportive environment they need to lead their academic achievement.
Family Involvement Provide students' families with information, training, and school resources, empowering them to be supportive partners in the development of their child's social-emotional learning.	Staff Satisfaction Empower teachers with meaningful leadership opportunities and expert support to guide the social, emotional, and academic development of their students.	 For more information on evidence-based research, visit www.LeaderinMe.com .

Leader in Me is endorsed by CASEL as an evidence-based social-emotional learning process (K-6). An extensive review by CASEL found *Leader in Me* to meet the highest level of program design and implementation support in all measured categories.



Leader in Me Process

Schools benefit from a flexible and impactful *Leader in Me* process which addresses your school's biggest challenges.

Leader in Me was created by a team of educators and continues to improve thanks to a remarkable global community who share their ideas, recommendations, and stories.

YEARS 1-3

Leader in Me Core

Become a Great Leadership School

- Establish a sustainable Social-Emotional Learning (SEL) culture that meets the needs of the whole person.*
- Apply powerful leadership principles to unleash the greatness in your staff and students.
- Connect and contribute to a global community of high-performing schools.

**Research-backed and CASEL endorsed*

LIGHTHOUSE CERTIFICATION

Successful implementation of the *Leader in Me* Core equips a school to achieve great results and become Lighthouse certified.



✓ CASEL ENDORSED SEL PROCESS

Leader in Me is endorsed by CASEL and is the global leader in social-emotional learning. More than just a singular program, *Leader in Me* is foundational to empowering students.

✓ ACHIEVE DISTINCTION AWARDS

Once *Leader in Me* Core Training is complete, schools can sustain greatness year after year by achieving distinction awards through Impact Journeys.

YEAR 4 AND ONGOING

Impact Journeys

Become Excellent in an Area of Focus

Choose areas of focus important to your school and earn distinctions in topics such as:

- Academics I: Closing Our School's Proficiency Gap
- Academics II: Achieving Team Proficiency Goals
- Empowering Instruction: Nurturing a "We Learn" Culture
- Family Engagement: The Learning Team Approach
- 7 Habits of Highly Effective Families®
- Equity in Education: From the Inside Out

DISTINCTIONS

Schools that demonstrate significant improvement in areas targeted through Impact Journeys can qualify for distinctions.



✓ GREATER FLEXIBILITY

Leader in Me provides schools with voice and choice during implementation. Schools can now choose more live or virtual coaching and enhancements based on their needs.

✓ IMPROVED FAMILY ENGAGEMENT

Keeping families involved in a school's mission and purpose is essential. *Leader in Me* now offers additional training and resources to help family engagement improve.



SCALABLE FOR DISTRICTS

The improved District Model provides leaders with a more flexible, scalable, and cost-effective solution to implementing *Leader in Me* in all schools.



INCREASED IMPACT ON RELEVANT ISSUES

Schools are faced with challenging issues related to equity and unconscious bias, resiliency, mental health, and more. *Leader in Me* supports schools in addressing these issues.



ONBOARDING FOR NEW STAFF

Leader in Me provides schools a rich training experience through *Leader in Me Online* with a variety of resources to help new staff members get oriented.



How does it work?

Leader in Me School Process Map

Leader in Me is a process of continuous growth and improvement for students, staff, and families. Through ongoing professional learning, coaching, and online resources, *Leader in Me* aligns to a school's most important initiatives.

YEAR 1

YEAR 2

YEAR 3

YEAR 4 AND ONGOING

Annual Membership

LiM Core 1

LiM Core 2

LiM Core 3

Impact Journeys

Materials and Enhancements



Leader in Me Process

YEAR 1

YEAR 2

YEAR 3

YEAR 4 AND ONGOING

Annual Membership

Provides *Leader in Me* Schools with a license to proprietary content and necessary resources that ensure every school can experience transformational results.

Coaching Services

- 3 Implementation Excellence Coaching Sessions
- Principal Development Track
- Lighthouse Coordinator Development Track

Award-Winning Video Library

Online Professional Learning

Online Classroom and Student Resources

Measurable Results Assessment (MRA)

LiM Core 1

Lighthouse Core 1 Workshop
LH Team
1 Day

7 Habits & LiM Core 1 Workshop
All Staff
2-3 Days

Coaching

LiM Core 2

Lighthouse Core 2 Workshop
LH Team
1 Day

LiM Core 2 Workshop
All Staff
1 Day

Coaching

LiM Core 3

Lighthouse Core 3 Workshop
LH Team
1 Day

LiM Core 3 Workshop
All Staff
1 Day

Coaching

Impact Journeys

Targeted Workshop
All Staff

Coaching
Leadership Team, Adult/Student
Lighthouse Team, Action Teams, In
the Classrooms, Admin, etc.

Materials and Enhancements

Materials

- Leadership Guides (Student & Teacher Editions)
- Books
- Posters
- Classroom Materials
- Educator Materials

Enhancements

- Targeted Implementation Coaching
- Custom Implementation Coaching
- Executive Coaching
- Workshops
- Events

Leader In Me Annual Membership

Equips you with the essential tools and resources you need to transform your school, and connects you to a global community of innovative educators.



OBJECTIVES

- Onboard staff to *Leader in Me*.
- Develop leadership skills in students.
- Align new and existing district initiatives.
- Sustain school culture.
- Achieve schoolwide goals.
- Build Lighthouse Team capacity.
- Expand principals' leadership capabilities.
- Engage parent and community support.
- Inspire personal growth in staff.
- Collaborate with other *Leader in Me* educators.

PRINCIPAL

- 12 *LiM Weekly* Special Editions for Principals
- Online Learning Community and Resources For Principals
- *LiM* Principal Playbook

LIGHTHOUSE COORDINATOR(S)

- 12 *LiM Weekly* Special Editions for Coordinators
- Online Learning Community and Resources For Coordinators
- *LiM* Coordinator Playbook

AWARD-WINNING VIDEO LIBRARY

- *The 7 Habits of Happy Kids*® Videos
- School and Classroom Application Videos from *Leader in Me Weekly*
- Award-Winning Workshop Videos

ONLINE PROFESSIONAL LEARNING

- *LiM Weekly* for All Staff
- *The 7 Habits* and *LiM* Core 1, 2, and 3 Self-Paced Online Workshops
- Principal's Academy Self-Paced Online Workshop
- Assessments and Credentials for All Staff
- CEU Credit Options

ONLINE CLASSROOM AND STUDENT RESOURCES

- Student Leadership Guides (Levels K–6)
- LEAD Student Journals (Levels 6–9)
- Life, College, Career and Leadership Readiness Series (Levels 10–12)
- *The First 8 Days* Leadership Lessons
- Award-Winning Video Library
- Classroom Tools, Lesson Plans, and Powerpoints

MEASURABLE RESULTS ASSESSMENT (MRA)

- Survey Tools for Staff, Students, and Families
- Online Dashboard and Reports

Coaching

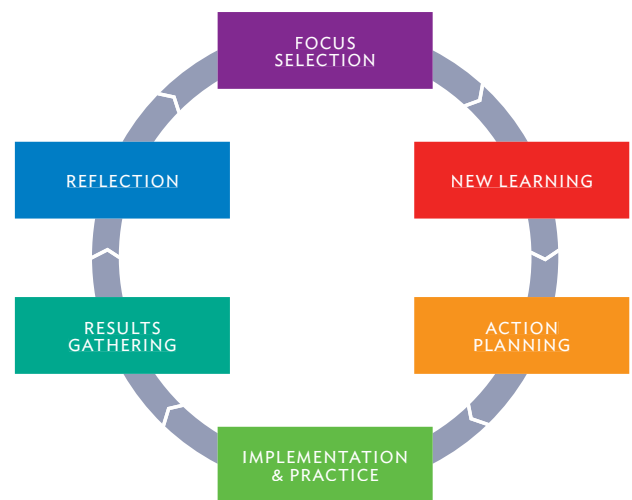
Receive expert support to help your staff apply *Leader in Me* to the unique challenges at your school, and achieve measurable results each academic year.

OBJECTIVES

- Reinforce learning and application related to key areas on the *Leader in Me* Framework.
- Help staff members find solutions to challenges and create actionable plans.
- Receive ongoing support to ensure quality implementation and Lighthouse achievement.

LEARNING AND IMPLEMENTATION CYCLE

A great plan will achieve great results when individuals have the knowledge and skills to bring it to life. Your coach will connect your staff to facilitate deep learning about each part of *Leader in Me*, equip them with the tools to put the learning into practice, and give them time to reflect on results in a cycle of continuous learning and improvement.



COACHING IMPROVES RESULTS

Leader in Me provides schools with essential coaching support throughout their journey. With that coaching, schools can achieve optimal results in knowledge mastery, skill acquisition, and classroom application. Additional coaching can address challenging initiatives, ensure execution of new goals, and guide behavior change in staff and students throughout a school.

	Knowledge Mastery	Skill Acquisition	Classroom Application
<input type="radio"/> Only THEORY	85%	15%	5-10%
<input type="radio"/> With PRACTICE	85%	80%	10-15%
<input checked="" type="radio"/> With COACHING	90%	90%	80-90%

Source: *Student Achievement through Staff Development*, Bruce Joyce and Beverly Showers, 2002

Materials

Reinforce *Leader in Me* with a variety of resources to inspire both staff and students.

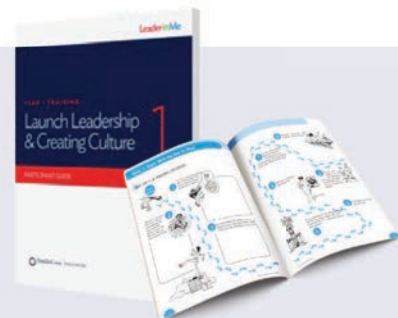
EARLY LEARNING/ELEMENTARY/MIDDLE YEARS

This series addresses the 7 *Habits*® and other key leadership topics throughout the year to help every student engage and participate in the leadership culture at school.



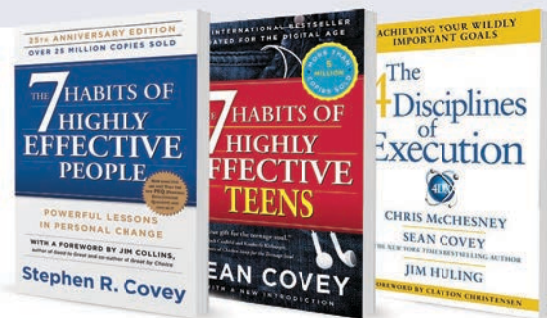
HIGH SCHOOL MATERIALS

Leadership courses give students an opportunity to master college, career, and life-readiness skills. Once complete, students can qualify to receive a FranklinCovey leadership certificate.



STAFF AND FAMILY MATERIALS

Participant guides complete the training experience and help participants enhance their learning. They also help reinforce ongoing reflection of principles and notes.

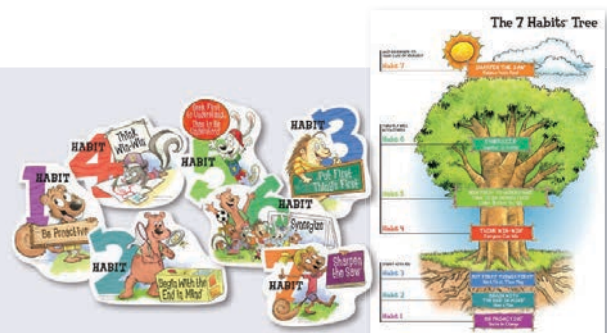


BEST-SELLING BOOKS

FranklinCovey provides a rich library of best-selling books related to leadership, productivity, collaboration, execution, and more!

CLASSROOM RESOURCES

Reward and celebrate students as they continue to develop and improve as life-ready leaders in the classroom environment.



Enhancements

Reinforce *Leader In Me* with a variety of enhancements.

TARGETED IMPLEMENTATION COACHING

Targeted Coaching Sessions are delivered with dedicated times for the Principal, Adult and/or Student Lighthouse Team, action team(s), and/or grade level teams and/or in the classroom. A sample of our Targeted Coaching Sessions are listed below:

- Achieve Measurable Results
(Recommended Annually for Level 4+ Schools)
- Use *The First 8 Days* to Establish Leadership Classrooms
- Align *Leader in Me* With Other School Priorities
- Discover the Power of the Core Paradigms
- Check Your School's Lighthouse Review Readiness
- Build a High-Trust Team
- Grow Leadership in Others Through Coaching
- Cultivate Leadership in Your Lighthouse Team
- Build Trust With Students
- Power Up Your PLTs With Collaborative Planning and Reflection
- Leverage Goals to Achieve Growth
- Cultivate Student Ownership of Goals
- Build Equity by Cultivating Leadership in Students
- Develop Resiliency Through Research-Based Practices

CUSTOM IMPLEMENTATION COACHING

In addition to the Targeted Coaching Sessions, a school may use one or more days of coaching to address any area of *Leader in Me* implementation.

EXECUTIVE COACHING

Executive Coaching is delivered one-on-one to help school leaders develop their individual acumen and achieve breakthrough results.

ReThinking School Leadership Series

The key benefits of our professional development program for school leaders are clear and impactful:

- Enhanced Leadership Skills
- Improved School Culture
- Data-Driven Decision Making
- Sustained Professional Growth
- Networking Opportunities
- Increased Educator Support

WORKSHOPS and COHORT SERIES

We help organizations improve culture with award-winning accredited content based on a foundation of timeless principles and proven practices. Training workshops support and enhance *Leader in Me* implementation for students, support staff, family, caregivers, elders, School Board, and Chief and Council. Some are listed below:

- *The 7 Habits of Highly Effective People*®
- *The 7 Habits of Highly Successful Families*®
- *The 7 Habits of Highly Effective Teens*®
- *Life, College, Career and Leadership Readiness*®
- *Empowering Instruction for Special Education*@
- *4 Essential Roles of Great Leaders*®
- *Leading at the Speed of Trust*®
- *4 Disciplines of Execution*® (4Dx)
- *The 6 Critical Practices for Leading a Team*®
- *The 5 Choices to Extraordinary Productivity*®

Award-Winning Leadership Content

Our award-winning accredited content, books, methodologies, and tools have been utilized by thousands of public and private primary, secondary, and postsecondary schools and institutions in over 50 countries worldwide. This includes educational service centers and vocational schools.

Imagine a World Shaped by Life-Ready Leaders

At its core, leadership is a choice that an empowered and supported student can make in their own life—setting an example for others to follow. Envision the potential of a school environment where you see, feel, and hear students and teachers engaged around a common goal: to develop every student into a life-ready leader who makes a difference in their community or nation.

What will their impact be?

Global Impact

Today, thousands of *Leader in Me* Schools in over 50 countries are improving school performance by embracing a new paradigm for developing life-ready leaders.



The Leader in Me Book

Learn more about *Leader in Me* and start engaging staff members in a study of the book that has inspired transformational change in schools worldwide.

In this bestseller, co-authors Stephen R. Covey, Sean Covey, Muriel Summers, and David Hatch take the 7 Habits® that have already changed the lives of millions of readers and show how even young children can use them. The 7 Habits® and other core leadership skills are now being adopted by schools around the world as part of a leadership model, most famously beginning at A.B. Combs Elementary school in Raleigh, NC. Not only does it work, it works better than anyone could have imagined.

